

(第二版)

天能控股集团宣传部 编

谁的创新创意多，谁的贡献就大

人人都要有

**创新意识**

**创新行为**

**创新动力**

形成“人人创新”的组织氛围

让创新项目遍地开花

**创新**

INNOVATION

天能控股集团  
董事长

张天德

# 艰苦奋斗 是我们的“传家宝”

是天能文化的根和魂

这种精神过去需要

现在需要，未来更需要

永远也不能丢

# 奋斗

STRIVING

天能控股集团  
董事长

张云涌

个人的力量是渺小的  
组织的力量才是强大的

只有**团结协作**  
才能**彼此收益**  
只有**目标一致**  
才能**取得胜利**



**协同**

COORDINATION

天能控股集团  
董事长

张天能

有多大的担当

就能成就多大的事业

要把“等、靠、要”

变为“赶、比、超”

山不过来我过去

责任

RESPONSIBILITY

天能控股集团  
董事长

张天能

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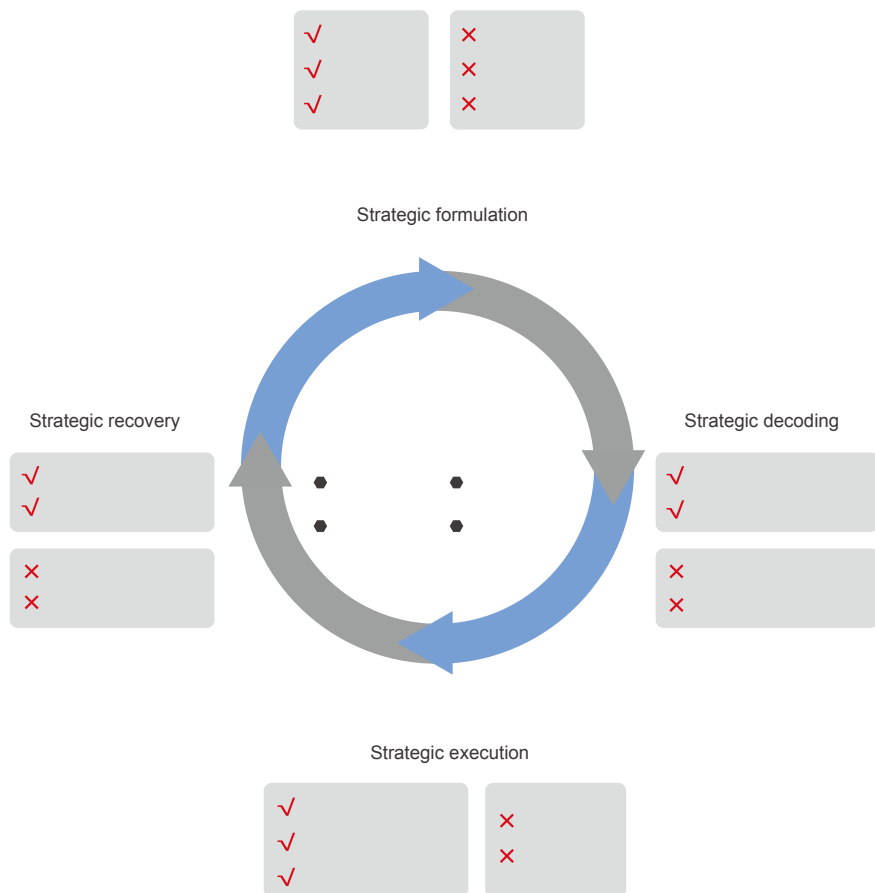
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## 天能FDER战略环



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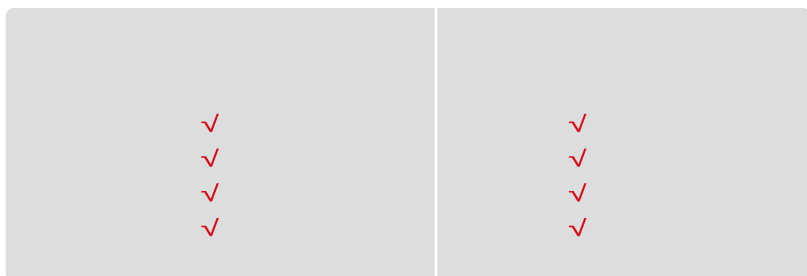
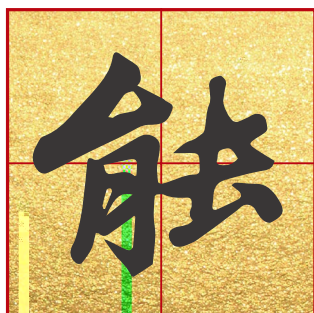
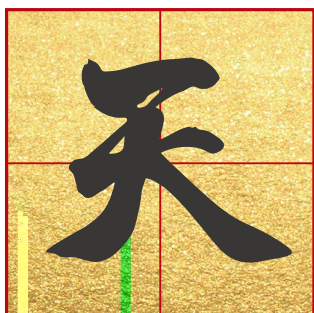
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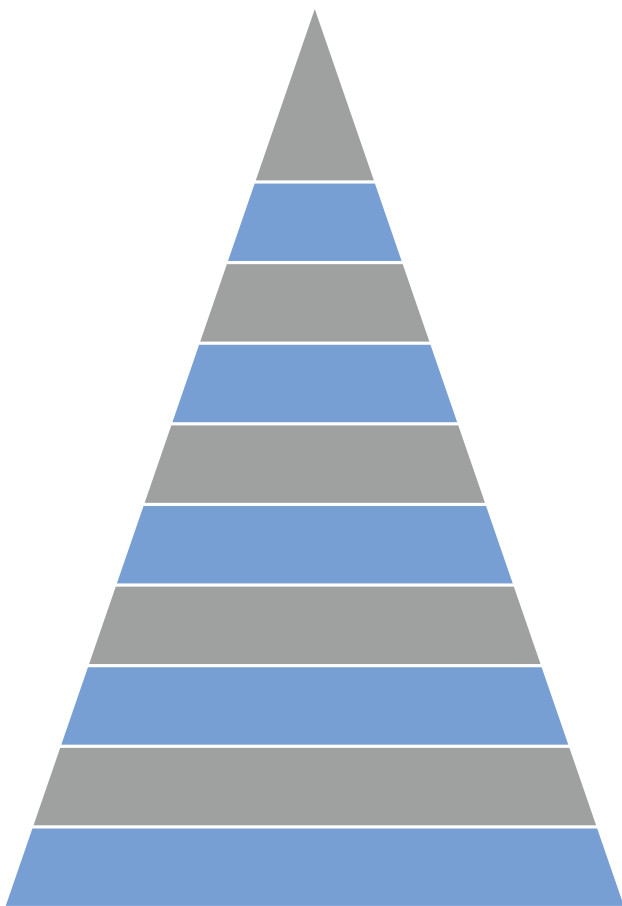
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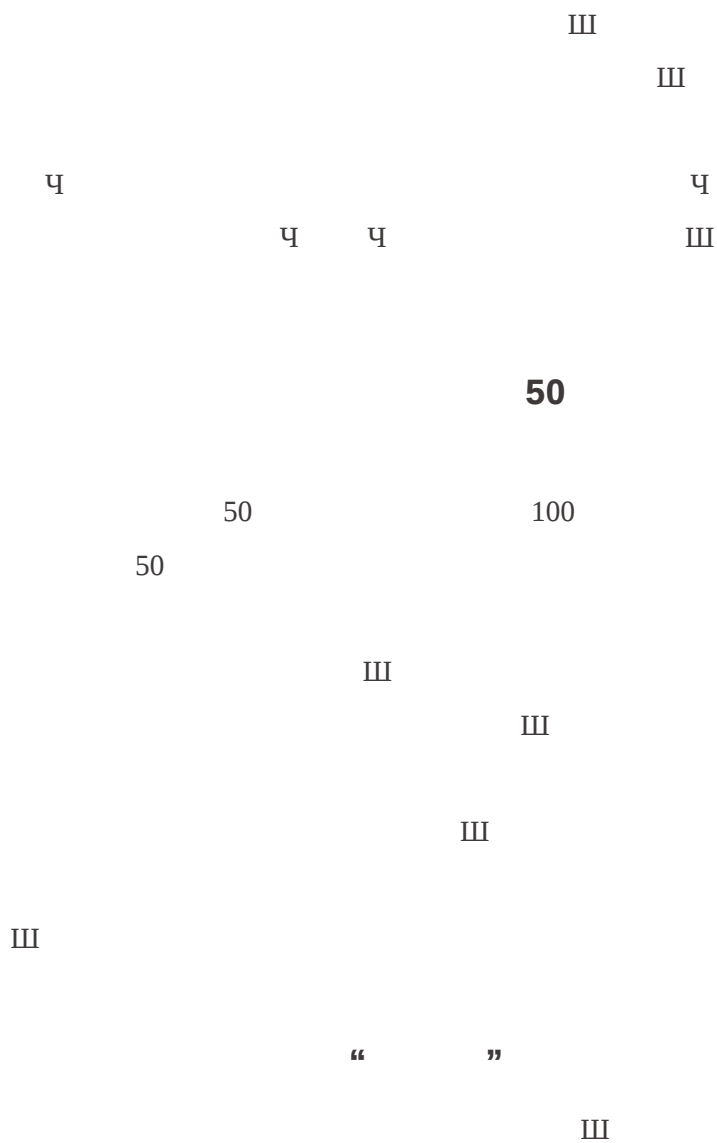
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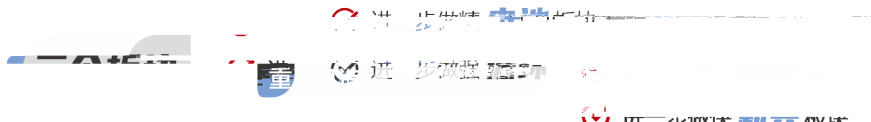
# “五个三”划重点

## 扎实做好三篇文章

- ✓ 聚焦 **实业** 做强做精
- ✓ 依靠 **科技** 驱动发展
- ✓ 用好 **资本** 支撑实业

## 深入推进三化战略

- ✓ 着力提升 **数智化** 水平
- ✓ 着力打造 **平台化** 企业
- ✓ 着力推进 **全球化** 进程



扎实推进 三化战略

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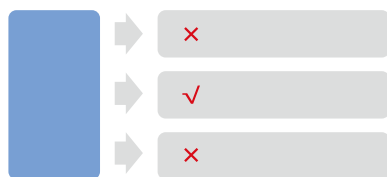
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## 对待失误的三种态度



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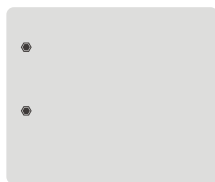
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## 三大导向，组织进化



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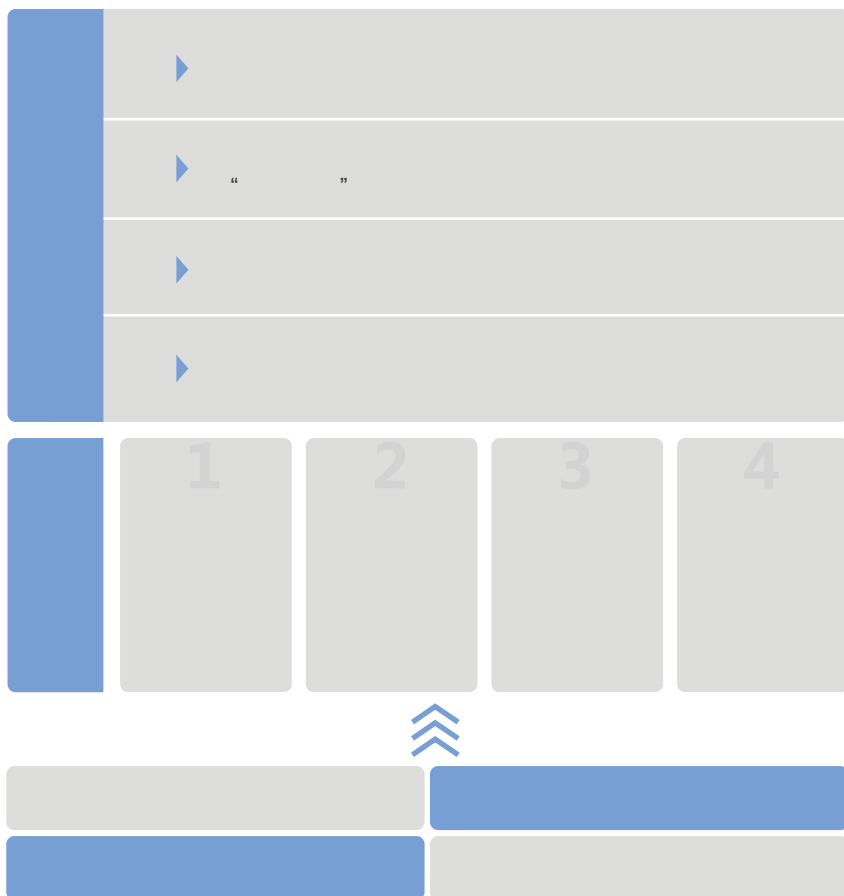
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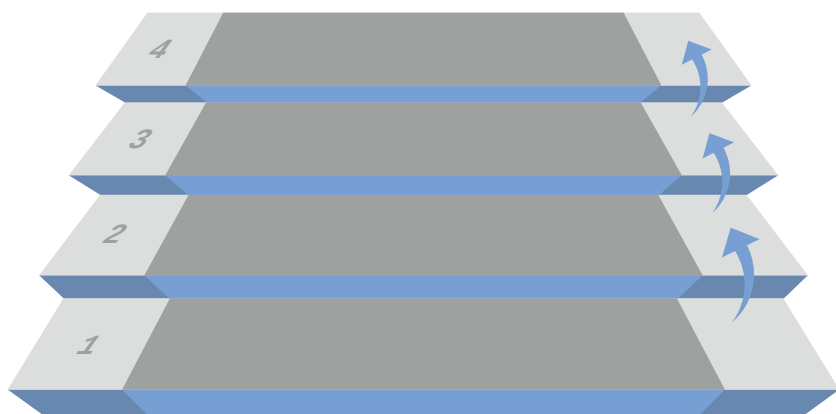
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